

Las Vegas Pubcon 2006

Contributed by

Friday, 17 November 2006

As if working at Google isn't already a party, today I'm traveling to Las Vegas for WebmasterWorld PubCon 2006! But instead of talking bets and odds, I'll be talking about how Google can help webmasters improve their sites. I love chatting with webmasters about all the work that goes into creating a great website. Several other Googlers will be there too, so if you have a burning question or just wanna talk about random stuff feel free to stop us and say hi. Besides the sessions, we'll be at the Google booth on Wednesday and Thursday, so come by and introduce yourself.

Here's the list of Google events at PubCon:

Tuesday 14

10:15 - 11:30 SEO and Big Search Adam Lasnik, Search Evangelist

1:30 - 2:45 PPC Search Advertising Programs Frederick Vallaeys, Senior Product Specialist, AdWords

2:45 - 4:00 PPC Tracking and Reconciliation Brett Crosby, Senior Manager, Google Analytics

Wednesday 15

10:15 - 11:30 Contextual Advertising Optimization Tom Pickett, Online Sales and Operations

11:35 - 12:50 Site Structure for Crawlability Vanessa Fox, Product Manager, Google Webmaster Central

1:30 - 3:10 Duplicate Content Issues Vanessa Fox, Product Manager, Google Webmaster Central

5:30 - 7:30 Safe Bets From Google Cocktail party!

Thursday 16

11:35 - 12:50 Spider and DOS Defense Vanessa Fox, Product Manager, Google Webmaster Central

1:30 - 3:10 Interactive Site Reviews Matt Cutts, Software Engineer

3:30 - 5:00 Super Session Matt Cutts, Software Engineer

You can view this schedule on Google Calendar here:

Come to "Safe Bets From Google" on Wednesday 5:30-7:30pm -- it's a cocktail party where you can mingle with other webmasters and Googlers, learn about other Google products for webmasters, and in typical Google style enjoy some great food and drinks. I'll be there with some other engineers from our Seattle office. Don't miss it!

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Read more at: <http://googlewebmastercentral.blogspot.com/2006/11/las-vegas-pubcon-2006.html>.