

eComXpo Virtual Trade Show opens its doors today

Contributed by
Tuesday, 24 October 2006

If you're burned out from business travel but still want to partake in conferences / trade shows on ecommerce and online marketing, then a virtual trade show like eComXpo might be just the thing for you. eComXpo opens today and will go on for three days (Oct 24-26).

With such intellectual powerhouses as Chris Anderson and John Battelle keynoting, I'm sure the show will be a hit.

I'm speaking as part of their eComXpo University, their on-demand portion of the show that covers various aspects of Affiliate, Search and Interactive Marketing. My session, Link Building Your Way to the Top of the Rankings is a joint presentation with link building guru Eric Ward. Many of the University presentations (including my own) will be available free of charge to attendees (registration to attend the virtual trade show is free, btw) during the 3 day event. Check out Eric's and my session if you get a chance. The University sessions will continue to be available to University Subscribers for up to 6 months following the close of eComXpo.

I've got 5 four-month University subscriptions to give away to my loyal readers. That's a \$100 value. Email me at sspencer if you want one, but BE QUICK!

Technorati Tags: eComXpo, link building, SEO

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Read more at: <http://www.stephanspencer.com/archives/2006/10/24/ecomxpo-virtual-trade-show-opens-its-doors-today/>.