

## Link requests that suck

Contributed by  
Friday, 18 August 2006

I m so sick of getting lame link requests where they can t even bother to look up my name, let alone come up with a request that s actually compelling. What blogger in their right mind would respond favorably to link request spam like this:

Subject: Information for your blog and a Favor

Greetings Blogger!

I stumbled upon your blog and noticed that you write articles concerning email marketing. I have a website on a related subject and I think it might be of interest to your readers. It s EmailReach: Email deliverability diagnostics to improve email delivery. This site provides a tip to Improve Email Delivery. The page is located at <http://www.emailreach.com/>.

Here is a description that you can use if you like:

EmailReach: Email deliverability diagnostics to improve email delivery

Email Delivery Tools A web based subscription site for legitimate email marketers who need to ensure that their opt-in email gets delivered through the myriad of email blocking software installed at ISP s, networks and desktop machines.

I hope you find this link appropriate and useful. We at EmailReach would certainly appreciate a link (article) from your site. Please feel free to contact me with any questions.

Sincerely,

Junelle Caravana

Web Marketer, EmailReach

Lame, lame, lame!

Junelle, (if that s your real name), you should be fired!

Technorati Tags: bloggers, link building, link requests, SEO

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Read more at: <http://www.stephanspencer.com/archives/2006/08/17/link-requests-that-suck/>.